



# The Challenge

Not having access to your business data for even a few hours can cause irreparable damage in the form of lost business, catastrophic fines and reputational damage...

# Data importance has skyrocketed

In today's 'always-on' world, not having access to your business data for even a few hours can cause irreparable damage in the form of lost business, catastrophic fines and reputational damage.

### Recover data in an instant

The average cost of downtime, according to Gartner, is more than £4,300 per minute, and this amount is growing. In addition, today's customers are less brand loyal so are more likely to jump ship to a competitor after a negative experience. The result is that downtime, data loss and data leakage have become events that every business needs to plan to avoid.

That's why at Redstor we've developed disruptive data management technologies that make downtime a thing of the past. We ensure your data is securely protected in a location of your choice to protect against loss.

# **Common challenges**



The average cost of downtime, according to leading analysts, is more than £4,300 per minute, and this amount is growing.



How quickly you respond to and recover from a disaster will ultimately define your business. Full recovery from a disaster can take days or weeks.



With complex, sprawling estates, and growing data sets in the cloud it's proving harder and harder to access and control all business data.



Traditional DR solutions typically require duplicate data centres, failover infrastructure and capital investment.

## What is your biggest challenge?

- Cost of downtime
- Time to recover in the event of a disaster
- Access and control of data
- Complex DR infrastructure

**SEE RESULTS** 



# **The Solution**

We enable you to access the files and information you need... immediately in the event of a disaster.

## Recover data in an instant

Our InstantData™ technology does exactly what its name suggests – it enables you to access the files and information you need... immediately in the event of a disaster.

When you protect data with Redstor, in the event that the live data is lost. InstantData™ can serve it up immediately from the cloud, on demand, and with minimal effort from the user. So, should your organisation suffer a hardware failure, a malware or ransomware attack, or any other activity which renders you unable to operate downtime and disruption are no longer an issue. Selected files are streamed on demand, enabling you and your employees to continue working seamlessly 24/7/365. No more stretched IT resources, no need to apologise to customers, no lost revenue, and no fines or publicly listed undertakings.

## **Instant & intelligent**

Unlike other disaster recovery solutions, there's no need to restore all of your data from Redstor before you can begin operating again. With our InstantData™ technology the most critical files, the ones you need to access first, can be streamed immediately and on demand − enabling you to continue working seamlessly on any device. Importantly, while you work on these files, the remaining data will be intelligently restored in the background. No delays, downtime, or disruption.

With this innovative and disruptive data management technology at your fingertips, your business can recover instantly and make recovery targets a thing of the past.

Recover physical, virtual or cloud-hosted machines to VMware or Hyper-V in just a few clicks, and keep on working.





# See the future of data management. Now.

Start protecting your estate today and see how easy it is to manage your data with Redstor

Compare Redstor now with any existing data management solution you may have



**Speed** - Set up and scale fast - what may have taken days in the past, will now take hours. No hardware, no upfront professional services costs, no management overhead, no complex licensing models.

**TRY FOR FREE** 



**Control** – A powerful, self-service portal eliminates vendor bottlenecks - leaving you free to deploy, manage and test your DR quickly and easily (24/7 support remains on hand if required).



Value - Unify your data management. With a 4-in-1 offering and competitive pricing, Redstor offers best value for money in the marketplace. When you pay for backup and recovery, you also get archiving, DR and Search and Insight - to help with compliance - all included in the price.



Smart – Our automated portal provides a single place to view and manage cloud and on-prem data, saving on time and operational overheads.



# Features and Benefits

Minimum complexity, maximum results

# Back up and restore with confidence

Regular testing of your disaster recovery processes gives you peace of mind and the confidence that you can respond rapidly in the event of a crisis.

At Redstor, we make testing your disaster recovery plan easier than ever. We present your backed-up systems and data for temporary access as a virtual drive and for permanent recovery to a destination of your choice. This access enables you to understand and fine-tune the steps you will need to undertake in a disaster recovery scenario.

Establishing, refining, and recording these steps will improve your operational confidence and minimise disruption, should an incident occur. Unlike many other disaster recovery providers, we don't

charge for restores or bandwidth so there's no cost associated with testing your DR provision. If requested, we'll also provide a free local copy of your data as part of our service, further protecting you and your assets.

TRY FOR FREE

## What's most important?

- Instant time to value
- 24/7/365 availability
- Unthrottled access
- Robust Security

**SEE RESULTS** 

# **Features**



#### Instant time to value

No capex outlay, no offsite media.



#### **Available 24/7/365**

Access files and information from the cloud with minimum effort from end users.



#### **Complete management**

Access all data through a central control centre.



#### Full system recovery

Recover physical, virtual or cloud-hosted machines to VMware or Hyper-V in a few clicks.



#### **Unthrottled access**

Stream data on demand to obliterate your recovery objectives.



#### Robust security

Data is securely protected offsite to protect against loss.

# What our customers say...

66 Redstor has saved us completely several times. When our file server went down, we were able to run off the InstantData™ copy for the entire day, seamlessly incorporating changes that were written to the copy – without any downtime. 99

Jorge Barreto, Enterprise Architect, BFL Canada





The future of data management. Now.

# Instant time to value and simple, predictable pricing

Avoid the expense of duplicate data centres and failover infrastructure that sit idle most of the time. Our cloud-based disaster recovery and InstantData™ technologies require no upfront capital investment and no additional hardware. Importantly, billing for our service is calculated using a simple, subscription model with no bandwidth costs or charges for restores.

# **Complete Data Management**

Avoid using separate solutions for backup, disaster recovery and archiving. With Redstor's all-in-one data-management technology, you can access all of your data, whether on-prem or in the cloud, instantly, through a single control centre.

## **Unthrottled access**

Unlike many providers, we don't limit the speed at which you can download or stream your datagiving you access as fast as possible and enabling you to continue working uninterrupted.

## "

Under the other system, recovering the whole server would have taken 16 hours. I know that because I tested it afterwards. There was no downtime, though, with Redstor's InstantData™.

Jorge Barreto, BFL Canada.

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There had been a critical SAN failure. We had to bring the services we lost back on premise. We pre-prepared the environment, so within five minutes of the leadership team making the decision to invoke DR, I was able to bring the service back using Redstor. That worked extremely well.

Ray McGregor-Allan, Infrastructure Services Manager, Clear Channel.

# See the future of data management

We are disrupting the world of data management with our pioneering technology, which provides visibility and streamed, on-demand access to all your data, wherever it is stored, through a single control centre. Trusted by more than 40,000 global customers across all industries, we use our proven, leading technology to help you discover, analyse, control and protect your critical data.

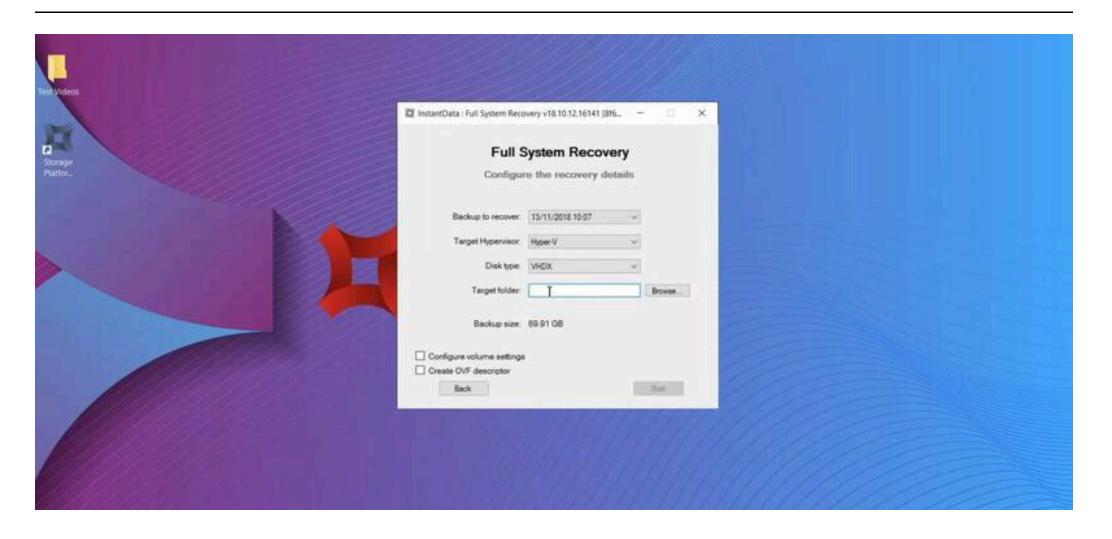
See the future of data management:

**TRY FOR FREE** 

or call us on +44 (0) 118 951 5200 or visit www.redstor.com



# Full system recovery with InstantData™?



Thank you for reading

# **Disaster Recovery**

